



Meridian "BEEFSTEAKS SWEEPSTAKES" Prize Sweepstakes

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW, LICENSED, OR RESTRICTED.

1. **ELIGIBILITY:** Open to legal residents of the contiguous United States and Canada (excluding Quebec), who are at least eighteen (18) years of age and of the legal age of majority in his/her state/province/territory of residence at the time of entry. Meridian Manufacturing Inc. reserves the right to verify eligibility at their sole discretion once winner has been selected. The following individuals are not eligible to enter or win a prize: employees, contractors, directors, and officers of Meridian Manufacturing Inc. ("Sponsors"), and each of their respective parent, subsidiary, and affiliated companies and authorized dealers, and the web design, advertising, fulfillment, legal, and administrative agencies involved in the administration, development, fulfillment, and execution of this Sweepstakes (collectively, "Sweepstakes Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three (3) months during the twelve (12) month period preceding the start date of the Sweepstakes).

2. **SWEEPSTAKES PERIOD:** Sweepstakes begins on June 26, 2024 at 12:00:00 a.m. Mountain Time ("MT") and ends on July 26, 2024 at 11:59:59 p.m. MT (the "Sweepstakes Period"). The Meridian Website server is the official clock for this Sweepstakes.

3. **TO ENTER THE ONLINE PRIZE SWEEPSTAKES:** During the Sweepstakes Period, visit the web site at <https://www.meridianmfg.com/beefsteaks> (the "Web Site"). Follow the on-screen directions to complete and submit the online survey to receive one (1) entry into the Sweepstakes. Limit one (1) entry per person/email address. Standard data rates may apply if the Web Site is accessed via a mobile device, and entrants are solely responsible for any such charges. Automated means of entry are prohibited, and any use of automated devices will cause disqualification. Use of email addresses from disposable or temporary email address services, or email forwarding services, is prohibited and any attempt to enter using such an email address will be blocked. An email address is required to enter. Only fully completed entries are eligible. Entrants may not enter with multiple email addresses nor may entrants use any other device or artifice to enter multiple times above the stated limit or as multiple entrants. Any entrant who attempts to enter with multiple email addresses or uses any device or artifice to enter multiple times may be disqualified and forfeits prize, in Sponsors sole discretion. Proof of submission is not proof of receipt by Sponsors. In the event of a dispute as to who submitted an entry, the natural person associated with the email account used for entry will be considered the entrant, but only if that person is otherwise eligible to enter the Sweepstakes. By participating, entrants agree to abide by and be bound by these Official Rules and the Sponsors decisions.

4. **DRAWING AND ODDS OF WINNING:** One (1) potential Prize winner ("Winner") will be selected in a random drawing on or about July 31, 2024 in Camrose, AB, Canada. From all eligible entries received during the Sweepstakes Period. Odds of winning depend on the number of eligible entries received. Drawing will be conducted by a Sponsor representative, whose decision shall be final and binding on all matters relating to the Sweepstakes.

5. **PRIZE AND APPROXIMATE RETAIL VALUE ("ARV"):**

ONE (1) GRAND PRIZE: Winner will receive a Traeger Pro 780 Pellet Grill with cover, front shelf, four (4) bags of pellets, and a 6-month home-delivery meat subscription with a total approximate retail value of CAD\$2,300.

6. **PRIZE RESTRICTIONS:** Prizes are non-transferable, and no cash redemption or prize substitution permitted, except at the sole discretion of the Sponsors. If the prize, or any portion thereof, cannot be awarded for any reason, the Sponsors reserve the right in their sole discretion to substitute the prize with one of comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of the winner(s). Sponsors do not make, nor in any manner are responsible or liable for, any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Prize, including but not limited to its quality, fitness for a particular-purpose, or condition. ARV for the Prize is as of the date these rules were finalized and may fluctuate. Any difference between the stated ARV and actual value at the time the Prize is awarded will not be awarded.

7. **WINNER NOTIFICATION AND PRIZE CLAIM:** Potential Winner(s) are subject to verification, including verification of age. The potential Winners will be contacted on or about August 1, 2024 via contact means used to submitted on his/her entry form and will be required to respond within five (5) business days to confirm acceptance of the prize. Upon Sponsors receipt of the potential Winner's return email, they will be sent via email an Affidavit of Eligibility/Liability Release, and will be required to complete, sign, notarize, and return required documents via traceable email within five (5) business days. Sponsors must receive Winner's documents and information for fulfillment of all prizing. Sponsors are not responsible for any change of mailing address, email address, and/or telephone number of entrants. If a prize notification or prize is unclaimed, or returned as undeliverable, if any prize correspondence is not returned within the required time- period, or, if a potential Winner is found not to be eligible or in noncompliance with these Official Rules, the prize will be forfeited, and an alternate winner may be selected. The prize will be shipped to the address supplied during

verification within 2 –3 weeks after verification.

In order to be declared the Prize winner, a timed, skill-testing question must be correctly answered without assistance of any kind. A potential Grand Prize winner from Canada who incorrectly answers the time-limited skill-testing question will be disqualified, and an alternate potential Grand Prize winner will be chosen time permitting.

Taxes: Prize winner is solely responsible for any federal, provincial/territorial and/or local taxes, if any, or any other costs, fees, or expenses, if any, on the prize he/she receives.

8. GENERAL CONDITIONS: INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING

CRIMINAL PROSECUTION. If the Sweepstakes is not capable of running as planned for any reason, including without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsors reserve the right, at its sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify, or terminate the Sweepstakes. In the event of cancellation, Sponsors will award the prize in a drawing from among all eligible, non-suspect entries received prior to cancellation. In the event that an entry is confirmed to have been erroneously deleted, lost, or destroyed, entrant's sole remedy shall be another entry into the Sweepstakes.

9. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsors or Sweepstakes Parties (collectively, "Releasees") resulting from user's participation in, attempt to participate in, or download of any information in connection with participating in the Sweepstakes. No responsibility or liability is assumed by the Releasees for technical problems or technical malfunction, including, without limitation, those arising in connection with any of the following occurrences that may affect the operation of the Sweepstakes: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any email transmissions to be sent to or received; lost, late, delayed, or intercepted email transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or Web Site; unauthorized human or non-human intervention in the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bug, worm; or destruction of any aspect of the Sweepstakes. Sponsors are not responsible for any typographical errors in the announcement of the prize or these Official Rules, or any inaccurate or incorrect data contained on promotional materials or on the Web Site. Use of Web Site is at user's own risk. Releasees are not responsible for any personal injury or property damage or any other losses of any kind that may be sustained to user's or any other person's computer equipment resulting from participation in the Sweepstakes, use of the Web Site, or the download of any information from the Web Site, or any other loss related to user's participation in the Sweepstakes or receipt of the prize. As a condition of entering, entrants agree to release the Releasees from any and all liability, loss, or damage incurred with respect to entrant's participation in the Sweepstakes and the awarding, receipt, possession, and/or use or misuse of the prize.

10. FORCE MAJEURE: If for any reason the Sweepstakes, including the online portion, is not capable of running as planned, including disruptions caused by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, provincial, or local government law, order or regulation, order of any court or jurisdiction, or any other cause that corrupts, affects or compromises the administration, security, fairness, integrity, proper conduct or intended play of the Sweepstakes (each a "Force Majeure" event), Sponsor reserves the right at its sole discretion to disqualify any individual Sponsor deems responsible and Sponsor further reserves the right to cancel or terminate the Sweepstakes (or portion thereof). In the event the Sweepstakes is cancelled or terminated as a result of a Force Majeure event, Sponsor reserves the right to select the potential winners in a random drawing from among all eligible Entries received up to time of such event. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications failure, theft, destruction or unauthorized access to, or alteration of, entries, including any erroneous appearance of qualification for a prize. Sponsor is not responsible for any problem or technical malfunction of any telephone network or lines, computer online systems, cable, satellite, servers, network or Internet service provider (ISP), computer equipment, software, failure of any entry to be received by Sponsor due to technical problem or traffic, congestion on the internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Sweepstakes.

11. BINDING ARBITRATION: Any controversy or claim arising out of or relating to the Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Alberta, Canada law consistent with the Commercial Arbitration Act and applicable statutes of limitations and shall honor claims of privilege recognized at law. If any part of this arbitration provision is deemed to be invalid, unenforceable, or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable, or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsors shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT INDIVIDUAL

CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING

IN THIS SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW:

(1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING

ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

12. PUBLICITY: Except where prohibited by law, by accepting the prize, Winner grants permission for Sponsors and those acting under its authority to use his/her name, and address (city and state /province/territory), photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media (including posting on Web Site) now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation. If you are selected as the Winner, your information may also be included in a publicly-available winner's list.

13. USE OF INFORMATION GATHERED: Information gathered from Entrants, winners and all submitted entries may be used by Sponsor and its affiliates for future marketing purposes, may be shared with authorized dealers of Sponsor's affiliates, but will not be sold to any other person or entity. Entrants consent to the use of personal information by entering the Promotion.

14. GOVERNING LAW & JURISDICTION: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the Province of Alberta, without giving effect to any choice of law or conflict of law rules thereof. By entering, you consent to the jurisdiction and venue of the federal, state, and local courts located in Camrose County, Alberta, Canada for the resolution of all matters or proceedings which are not subject to arbitration as set forth in Section 10 of these Official Rules and agree that any and all such disputes shall be resolved exclusively in those courts. Sponsors failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

15. WINNER LIST: The Winner's name will be available by email request at marketing@meridianmfg.com after Winner has been verified.

16. SPONSORS: Meridian Manufacturing Inc. 4232 - 38 Street Camrose, AB T4V 4B2.